

JASPER WANG Product Design Lead

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PROFESSIONAL SUMMARY

Senior Product Design Leader with 10+ years of cross-disciplinary design expertise, including 7+ years specializing in AI-native interaction paradigms, agentic workflows, and scalable Design Systems. Proven track record of translating ambiguous LLM/RAG capabilities into intuitive, high-conversion market successes. Exceptional systems thinker adept at serving as a design quality gatekeeper and orchestrating seamless cross-functional collaboration across product, engineering, and research teams to drive zero-to-one product velocity.

CORE COMPETENCIES

- Design Leadership: Global Product Standards | Visual Language Design | Cross-Functional Team Leadership | Design Quality Gatekeeping
- AI & Agentic Interaction: Intent Modeling | Conversational UX | Multi-turn Dialogue Design | Human-in-the-Loop (HITL) | Progressive Disclosure
- Systems & Architecture: Scalable Design Systems | Schema-Driven UI | Complex Information Architecture | Intelligent Data Visualization

PROFESSIONAL EXPERIENCE

Minamoto Studio | *Product Design Lead (GenAI Focus)* | Mar 2019 – Present

- 0-to-1 AI-Native Workflow Design (AIONE & BuildWise): Spearheaded 0-to-1 UX architecture for seed-stage GenAI applications; designed multi-turn heuristic clarification dialogues and structural intent modeling that translated vague user inputs into precise execution parameters, eliminating "Blank Canvas Syndrome."
- Scalable Design Systems & Frameworks: Formulated cohesive global visual standards and maintained robust, highly scalable design systems; pioneered a unified multi-model aggregator UI and schema-driven interaction frameworks that dynamically rendered high-fidelity components based on backend JSON schemas.
- Engineering Performance & Token Load Mitigation: Mitigated backend token-loading bottlenecks by replacing chaotic text outputs with a context-aware structured tag system; compressed server latency and computation overhead while significantly improving the granularity of user intent capture.
- Trust UX & Growth Loops (+60% Engagement / +35% Success): Engineered trust-centric, explainable RAG interfaces with sidebars mapping directly to verified knowledge sources to eliminate hallucination friction; introduced agent-assisted inline guidance and zero-loss onboarding, driving a 60% surge in early engagement and a 35% increase in task success rates.

Huiling A&P Design | *Product Strategy & UX Consultant (Digital Health & SaaS)* | Aug 2017 – Jul 2019

- Information Architecture & Conversion: Defined MVP scopes and high-fidelity interaction specifications for high-stakes client platforms; architected intricate biometric data visualization pipelines and empathy-driven emotional scaffolding, driving a 12% expansion in user acquisition volume.

DiMarzio Kato Architecture | *Architectural Designer & Systems Thinker* | May 2014 – May 2017

- Multi-Disciplinary Design Orchestration & Systems Execution: Managed spatial information architecture and structural design development for complex, large-scale infrastructure projects; established scalable asynchronous communication frameworks that successfully bridged cross-functional, distributed execution teams and aligned stakeholders under aggressive timelines.

EDUCATION

- University of Southern California | Master of Architecture (M.Arch)
- Tianjin University | Bachelor of Architecture (B.Arch)